



DEMETRI ANGELO ZERVOS

AWARDS

LANSING PHOTOGRAPHY
SHOWCASE

HONORABLE MENTION

PHOTOGRAPHY
2021

Technical SKILLS

Adobe Photoshop

Illustrator

Lightroom

Premiere Pro

XD

Davinci Resolve

Figma

INTERESTS

Rock Climbing

Snowboarding

Hiking

Photography

Color Grading

Travel

Camping

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LOCATION: East Lansing, Michigan

Video Editor | Photographer | Videographer

PROJECTS

YAMA PROJECTS

VARIOUS YAMA PROJECTS | 2020 - 2022

- Accepted into the MSU Burgess Institute for Innovation Launch Program. Worked with my team to gather resources, research competition, identify target market, create a market plan, and procure legal documents. We received more than 3K in funding for various Yama projects.
- Built a fully functional website that is business ready. My team and I idiated, sketched, prototyped, and created the beautiful yamaexperiences.com.
- Directed and produced three documentary type videos to market for Yama. One being an incredibly inspiring experience canyoneering down a 83ft waterfall with a visually impaired individual.

SHADOW GALLERY

SHADOW GALLERY ART EXHIBITION | 2022

The Shadow Gallery was an original idea that was inspired simply because I wanted to print off my own photographs. I thought, why not get other like minded artists involved and to create a gallery that is an incredible experience, not just a place to see great art.

- Curated dozens of pieces of art to display at an original and novel art exhibition by connecting and collaborating with talented, local artists.
- Acquired the correct logistical tools necessary, like generators, lights, beverages, to carry out the Shadow Gallery at a remote location.
- Designed, printed, and distributed Shadow Gallery posters to display in niche areas to add to the mystique of the event.
- Successfully hosted the event under a graffiti-full underpass at night with over 30+ visitors.

MSU LIBRARY REDESIGN

CONCEPTUAL REDESIGN OF THE CAFE | 2019
OF THE MSU LIBRARY

- Interviewed users to gather insights on the current opinion of the cafe.
- Interpreted the results of our user research insights and created actionable direction to improve the space.
- Integrated important UI and UX principles to create a more accessible, user friendly space.
- Created a three-dimensional model to showcase the result of our research. This redesign was presented to library faculty for future renovations.