



DEMETRI ANGELO ZERVOS



EDUCATION

B.A. EXPERIENCE ARCHITECTURE
MICHIGAN STATE UNIVERSITY

UI | UX
2019-2023

Professional **SKILLS**

User Research
User Design
Graphic Design
Web Design

Photography
Videography
Video Editing

LANGUAGES

English
Modern Greek
HTML / CSS

PHONE: +1 (248) 977 6900 **EMAIL:** zervosdemetri@gmail.com

LOCATION: East Lansing, Michigan

Video Editor | Photographer | Videographer

PROFILE

My name is Demetri Angelo Zervos. I am a passionate creative thinker and business owner that has his hands in many interesting pockets. I strive to create beautiful photos, provocative videos, and valuable services. I have built my skillset from the ground up by teaching myself invaluable soft and hard skills like photography, videography, video editing, and much of the Adobe Suites. I currently go to school at Michigan State University for Experience Architecture.

EXPERIENCES

VIDEO EDITOR ASSISTANT | CONTENT MANAGER
SPENCER “GIMBALGOD” WHITING | 2020 - PRESENT

Managing all of the work behind the camera: video editing, content management, file organization, etc. This experience has made me into a professional, knowledgeable video editor capable of the highest quality of work.

- Created social media content for large presences like Oakley, X Games, Redbull, GoPro.
- Built a YouTube channel from the ground up. Increased subscription count by 500% (2K to 10K).
- Accelerated growth of Gimbalgod’s TikTok account from 5K to 20K.
- Created reels during the post-production process of popular snowboarding movies.

CO-FOUNDER
YAMA | 2020-PRESENT | yamaexperiences.com

Co-founder of a truly innovative dual-sided experience marketplace, Yama. Hundreds of after-hours work have gone into this company since the beginning of the pandemic. I have saw it through its infancy to its up-and-running phase that it is currently in now.

- Interviewed dozens of people to create a reliable pool of user research information.
- Created a fully operational, beautiful website that can offer experiences and receive payments by work of UI and UX design.
- Received funding and backing from Michigan State University to fulfill our business needs and goals.
- Gathered several experienced Yama Guides to offer unique experiences for our customer base.

CONTRACTED GOPRO VIDEO EDITOR
YETI and REDBULL’S NATURAL SELECTION | 2021

- Created social media content for leading extreme sport sponsors: Oakley, Redbull, Monster, GoPro, Yeti, X Games.
- Managed high amounts of raw video content and processed it out as usable material.